

**APRIL:  
BUSINESS OF THE MONTH:**

**LYONS NATIONAL  
BANK**

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## **Chamber of Commerce Board of Directors:**

**President:** *John Tickner*,  
WACK Radio

**Vice President:** *Brandon  
Granger*, Wireless World

**Treasurer:** *David Tyler*,  
Community Bank N.A.

**Immediate Past President:**  
*Mike Muscolino*, Alex Eligh  
Community Center

**Board Members:**  
*Rich Holdridge*- Nothnagle  
Realty

**Doug Fogue**, Sinicropi &  
Healy LLC

**Diana Lagenor**, Wayne ARC  
**Laila Paliotti**, FLCC- Newark  
Campus

**Larry DePauw**,  
Market Alternatives  
**Tammra Schiller**, Reliant  
Community Credit Union

**Dan Golden**,  
Wal- Mart Super Center

**Scott Kinslow**,  
Marks Pizza

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## **Annual Community Awards**



WHAM-13 NEWS  
ANCHOR  
DON ALHART TO EMCEE  
AWARDS PRESENTATION

Watch newspapers for announcements of the winners of annual Newark Chamber of Commerce Community Awards. Presentations will be made at the annual awards dinner set for Thursday, April 28, 7 p.m. at Burnham's Canalside Restaurant.

The following awards will be presented:

**Community Spirit Award-** an organization that has made a significant contribution to Newark's "Quality of Life."

**Alex Eligh Service Award-** Given to an individual who has made a significant contribution to the community.

**Outstanding Youth Award-** Given to a college or high school student who has given unselfishly of his or her time to make improvements to Newark's Quality of Life.

Chamber Business of the Year- Must be a Chamber member in good standing.

(continued on Page 3)

## **Upcoming Events:**

**The Newark Chamber will present a Business Networking Event, 5-7 p.m. Tuesday, April 19 at Ameriprise Financial Services, Inc., 833 West Union Street, Newark, located in the Street of Shops directly behind SubWay. The business is owned by Deanna Y. Morell, CRPC Financial Advisor. Come and enjoy dessert and coffee and connect with other professionals from Call 331-2266 for more details or e-mail [Karen.a.gaspar@ampf.com](mailto:Karen.a.gaspar@ampf.com)**

**Lyons National Bank, Newark Branch, located at Newark Plaza is celebrating their 15<sup>th</sup> anniversary in Newark with an open house on Wednesday, April 20. An old fashioned pig roast will take place between 11-2 PM complete with all the fixings, and a networking event will be held later that day from 5-7PM. Call 331-0296 for more details.**

**New Member**

Welcome new member:  
T & M Solar Solutions,  
5326 Bell Road,  
Newark. Bill Molinere is  
the owner, offering retail  
solar power generation  
systems. Emergency  
power when you need it.  
[b.molinere@gmail.com](mailto:b.molinere@gmail.com)



**THANK YOU!**

- Chamber member **Larry DePauw of Market Alternatives, 215 S. Main St.** has donated a computer to the Chamber office. Thanks Larry, our 1990's Dell was old and tired!
- Hats off to the folks at **Reliant Community Credit Union** who staffed our office when John Zornow was in Florida.

**Wayne County Armed Forces Day Celebration**

The James R. Hickey Post #120, Palmyra American Legion is sponsoring the first annual Armed Forces Day, set for **May 21 and 22, 2011.**

Events will include a 5K Race, Parade, **Fireworks, Buffet Dinner, displays from volunteer groups, concert by Canal Town Chorale, B-17 Fly-Over, Classic Car Show, Drill Team Competition, and Fund Raising Dinner.**

For more information contact  
**AmberJenkins**  
315.597.2412.

**Pass the word**

How about letting our friends know that they can sign up to receive the Chamber News via email at the Chamber web site?

[newarkchamber@rochester.rr.com](mailto:newarkchamber@rochester.rr.com)

**QUOTE OF THE MONTH-**

***"I find that the harder I work, the more luck I seem to have."***

-Thomas Jefferson

**April 2011**

**BUSINESS OF THE MONTH:**

**Lyons National Bank**

**Lyons Bancorp**, the holding company for **The Lyons National Bank** was formed on August 4, 1987. At this time, holding company assets totaled \$44.2 million. There were 33 employees and the total salaries and benefits expense for that year was approximately \$660,000. Following the opening of the Main Office headquarters in 1933 came many more offices, spanning into the next century.

Today, LNB IS A \$513 MILLION INDEPENDENT, COMMUNITY BANK WITH ELEVEN BRANCHES AND OFFICES LOCATED THROUGHOUT WAYNE, ONONDAGA, ONTARIO, SENECA AND YATES COUNTIES. LNB HAS A LONG-STANDING TRADITION OF EXCELLENCE, DATING BACK TO 1852. AS ITS MISSION, LNB SAFELY AND PROFITABLY SERVES ALL OF ITS CUSTOMERS AND COMMUNITIES WITH UNMATCHED PROFESSIONAL SERVICE. LNB OFFERS AN EXTENSIVE VARIETY OF PRODUCTS WITHIN THE PERSONAL AND BUSINESS BANKING REALMS, INCLUDING DIRECT DEPOSIT, ONLINE BANKING, CASH MANAGER, REMOTE DEPOSIT CAPTURE AND MUCH MORE. LNB ALSO PROVIDES FINANCIAL SERVICES, INCLUDING INVESTMENTS AND INSURANCE. FOR A COMPLETE LISTING OF PRODUCTS AND SERVICES, AS WELL AS BRANCH LOCATIONS, PLEASE VISIT [BANKWITHLNB.COM](http://BANKWITHLNB.COM)

Greater Newark

Chamber of Commerce

John Zornow, Admin. Assistant:

Phone: 315.331.2705, email:

[newarkchamber@rochester.rr.com](mailto:newarkchamber@rochester.rr.com)

Chamber office hours: 8am- noon

weekdays 199 Van Buren St.

Newark, NY 14513

## **CHAMBER AWARDS ARE ANNOUNCED**

### **-To be Awarded April 28**

The winners of the **2011 Newark Chamber of Commerce Community Awards** have been chosen. Michael Muscolino, Chairman of the Awards Committee, stressed that the decisions were not easy, as there were several fine nominations.

Don Alhart, WHAM Channel 13 anchor will emcee the awards portion of the annual dinner, set for Thursday, April 28 at Burnham's Canalside Restaurant at the Newark Quality Inn. Social Hour is at 6 p.m. with dinner served at 7 p.m. Tickets are \$30 and available by contacting the Chamber office at 331-2705 or [newarkchamber@rochester.rr.com](mailto:newarkchamber@rochester.rr.com)

- **Peacework Farm**, located on Welcher Road, Newark, has been named recipient of the **Ron Colacino Community Spirit Award**. The family scale business has been providing weekly packets of fresh organic vegetables and herbs to families since 1998.
- **Reliant Community Credit Union** located at the corner of Van Buren St., and North Main St. has selected as Newark Chamber **Business of the Year**. They are well known for their commitment to the community through activities such as Newark YEA Program, Ellis Island Project, United Way, St. Michael's School, and encourage their people to participate on local boards.
- **Mrs. Regina Krolak** of Grace Avenue was chosen to receive the **Alex Eligh Service Award**. Mrs. Krolak is a founding member of ARC and most noted for quietly organizing the Together in Christ Shared Christmas Dinner now in its 35<sup>th</sup> year.
- This year's **Outstanding Youth Award** goes to two deserving young people, **Matt Plain** and **Eli Ebanks**.

**Eli Ebanks** not only excels in all sports that he is involved in but finds time to volunteer in such programs as Food Distribution, Newark Varsity club's gifts to the DeMay Living Center, and recently received the Hands of Christ Award.

**Matt Plain** has been recommended by The United Methodist Women, a young man who has overcome hardship to blossom into a community volunteer with NAVA, and his church. "He has matured into a very kind, caring young man who wants to make something of his life." said one of the many who wrote on his behalf.

*"A GREAT LIFE IS THE ACCUMULATION OF GREAT MEMORIES."*

-ANONYMOUS

Below, Newark Gazette,  
August 9, 1956:  
(...note the fine print.)

**Our continuing 'thank you' to Chamber members that have renewed membership for 2011:**

- Adecco Group Services
- Alex Eligh Community Center
- American Red Cross
- Ameriprise Financial/Morrell Consulting
- Avery Management/Christopher Avery
- B Square Web
- Big Mikes Auto/Michael Minutolo
- Carl's Pools
- Carolyn Leach/Kaeser & Blair
- Church/Carole Nary
- Colacino Electric Supply
- Community Bank
- Concord Ford Lincoln Mercury
- DeVito's Barber Shop
- Dr. William Dingus/Dingus & Rivoli
- Dunkin Donuts/Osmen Enterprises
- Ed Holtz/Community Connections Outreach
- EFP Rotenberg/Sinicropi & Healy
- ESL Federal Credit Union
- Finger Lakes Lock & Security
- First United Methodist St. Michael School
- FLCC- Newark Campus
- Grabby Creations/Jane Reeder
- Graphix Direct
- Graybill Real Estate
- Haines Publishing Inc.
- Hallagan Manufacturing
- IEC Electronics Corp.
- John H. VanDusen
- Jonathan Carey DMD
- Kleen Car Auto Wash
- Lazy Suzan's/Susan Fagner\* Services
- Marc Kreuser/Ameriprise Financial
- Market Alternatives
- McDonald's/R.E. Weichbrodt
- Maco Bag Corp.
- Majors Enterprises/Pontillo's Pizza
- Mike Barnard Chev.-Cadillac-Buick-GMC
- Nancy Jones & Co.
- Natural Green Lawn & Landscape
- Newark-Arcadia Historical Society
- Newark Elks Lodge #1249
- Newark Family Fest
- Newark Garden Club
- Newark Housing Authority
- Newark Village Pharmacy
- Newark-Wayne Community Hospital
- Nothnagle Realtors/John T. Nothnagle Inc.
- Organic Matters Farm-Pat/Jim Sharpless
- Quality Inn/Ten Masters Properties
- Reliant Community Credit Union
- Richard A. Holdridge/Nothnagle
- Roger Johanson, RA Design Services
- Ruffalo Appliance
- Santelli Financial Services
- Schulz-Pusateri Funeral Home
- Seal Right/Roger Benne
- Sewert Chiropractic/David Sewert
- Shmoo Goat Dairy/Richard&Susan Koval
- South Main Emporium
- St. Michael's Church
- Suzie Ear!
- T&M Solar Solutions/William Molinere
- Taranwould Golf & Restaurant
- The Apple Shed
- The Corner Tavern
- The Terrace at Newark
- Time Warner Cable
- Tom's Bargain Spot/ Emilia Williams
- Tractor Supply Co.
- Ultralife
- Union Street Automotive
- United Way of Greater Rochester
- Upstate Refractory Services Inc.
- Van Parys Associates
- Victoria's Treats
- Wal-Mart Superstore
- Wayne County Council for the Arts
- Wegmans
- Wireless World/Wireless Worldwide
- Zappia Vending Service, Inc.

(Please accept our apologies if your company has been inadvertently omitted.)

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DRIVE-IN  
THEATRE



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Children Under 12 ALWAYS FREE

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Air Conditioned by Nature

**SEE** The World's Brightest Picture on Our Giant 4500 Sq. Ft. Curved CinemaScope Screen.

FRIDAY & SATURDAY AUGUST 10 - 11

James Stewart - June Allyson  
"STRATEGIC AIR COMMAND"  
In Vistavision  
Plus  
"LONE RANGER"  
in Color

SUNDAY & MONDAY AUGUST 12 - 13

Bob Hope - Eva Marie Saint  
"THAT CERTAIN FEELING"  
In Vistavision  
Plus  
John Payne - Mary Murphy in  
"HELL'S ISLAND"  
In Vistavision

TUESDAY - WEDNESDAY - THURSDAY  
AUGUST 14 - 15 - 16

James Dean - Natalie Wood in  
"REBEL WITHOUT A CAUSE"  
In CinemaScope  
Plus  
Randolph Scott in  
"THE TALL MAN RIDING"

**FREE** KIDDIE PLAYGROUND  
NOW OPEN

### President's Corner

Something has gone terribly wrong in the high temple of major college sports. Clearly some basketball programs don't know their place and are now regularly wandering onto sacred ground. Several years ago Gonzaga, a small Jesuit college in Spokane, hired a coach who failed to recognize his limitations. Suddenly the "Zags" were on the map; worse, they were regularly on national TV instead of the real "major college" teams like the Spartans, Gators, Longhorns, Trojans, Bruins or Buckeyes. Okay, one renegade smaller program might have been acceptable as a cute novelty, but then came Butler, a small college in Indianapolis, suddenly wandering out of its placement as a "mid major" team and regularly beating the more glamorous and historically powerful college programs. Gonzaga, VCU, George Mason, and numerous others have cracked the code. Now for the second successive Final Four comes Butler, coached by Brad Stevens who appears more suitable as a candidate for head librarian. Outrageous: this can't be happening. "Mid Majors" are supposed to play their role; and not be beating up on the "major" conferences. Well, label them what you will, Butler was back in the NCAA Finals. Not because someone donated ten million to their program but because they have bright, responsive players, and a coach who knows a few things about behavior and motivation, making him imminently qualified to do the impossible. He reminds his players there is no dishonor in losing the game. There is only dishonor in not giving your best because you are afraid to lose.

Good call coach; when you're not afraid to lose, you can do anything. Seems to me that this is not a bad philosophy to follow for us small businesses as we battle against seemingly insurmountable odds in today's economy.

Sincerely,

John Tickner

Newark Chamber President

*...more 'fine print' from the  
Palmyra Courier-Journal  
July 18, 1957:  
(This was being read for the first time  
54 years ago.)*

**ROSE CITY DRIVE-IN**  
NEWARK, N. Y.

**1st ANNIVERSARY CELEBRATION**  
FRI., JULY 19      SAT., JULY 20

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**Free Plastic Fly Swatters  
To Every Car**

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**Free Gas Filled Balloons  
To the Children**

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**Free Indian War Bonnet  
To the Children**

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**Many Free Gifts Will Be  
Given Away Fri. and Sat. Nights**

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NO ADVANCE IN PRICES  
**Come Both Nights**  
**Bring the Whole Family**

~ Messages from our Members ~

**“SPRING”  
OPEN HOUSE**

**SATURDAY, APRIL 16<sup>TH</sup> 10 AM-4 PM**  
JOIN US AT THE SOUTH MAIN EMPORIUM,  
FOR OUR  
“CELEBRATE SPRING!”  
OPEN HOUSE.  
SEVERAL SHOPS & SERVICES.  
GREAT SHOPPING  
& FREE REFRESHMENTS!  
604 SOUTH MAIN ST. NEWARK, NY



**Spring is here!** Check out Chamber member **Doebler Realty's** new development - **“Southwinds Landing”** - just off Lincoln Road. The new model home on Nathaniel Way is completed and ready from showing, with two bedrooms and two full baths. There are many lots to choose from, featuring 11 course basements and underground utilities.

**Unique Sat. Evening  
Venue Now Open**

**Lazy Suzan's Café & Bakery**  
is now open Saturday Evenings  
7-11Pm.

Expect low lights, cloth napkins, tabletop candles & background music intended to compliment conversation.

Live piano music will be available on occasion.

The evening menu includes coffees, teas, soup, salad, Panini, pastries & dessert specials.

The Café offers lounge furniture as well as table seating.

212 North Main St. Newark  
315-359-8691

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